

PRESS WHOLESALER IN FIGURES 2022

Turnover to the retailer without VAT (net prices):	1.569 Mio. Euro -7,00%
of which print	1.512 Mio. Euro -8,30%

Presse-Grosso sales copies sold:	1.005 Mio. Expl. -11,21%
of which print:	974 Mio. Expl. -12,40%

Average per Grosso firm

Turnover:	83 Mio. Euro
Points of Sale:	4.514
Population:	4,4 Mio.
Distribution area:	18.800 qkm

Wholesale firms¹:	19
Number of firms and branche areas:	48

Number of sales points: 85.768

**Number of sales points
per 1.000 inhabitants:** 1,02

Weekly sales at point of sale²: 470 Euro

yearly sale per inhabitant²: 24,97 Euro

Number of titles (ordered assortment): ca. 6.000

Average no. of distributed titles: ca. 1.850

¹ position 31.12.2022

² retail price